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Online Texture Management for Fabric Products

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***ABSTARCT*:**

Webpage is designed to allow the garment to keep track of all textile details, product details. This project aims to provide the advantages of online shopping to customers of a real shopping. Texture management system for garments, which is aimed to reducing the time consumption of the customer at various products and their ranges. It helps to buy the products in the garments anywhere through internet. We can place order easily through the webpage. It is also used to drop the selected items. The workload of the shopkeeper even reduces as it produces the bill automatically for the selected product including all the offers. Thus the customer will get the service of online shopping and home delivery from the garment. It makes the customer to feel free while shopping as it usually attract most of the customer. Product characteristic is another factor that will influence the consumer's intention to purchase in the internet.

INTRODUCTION:

In textiles the website are maintaining for online shopping, keeping record for raw material purchased, stores record of order placed by customer, give uncompleted orders, generate billing information , display payment status of customer order like total amount to be paid advanced paid by the customer balanced amount, store employment information. The

workload of the shopkeeper even reduces as it produces the bill automatically for the selected product including all the offers. Thus the customer will get the service of online shopping and home delivery from the garment. It makes the customer to feel free while shopping as it usually attract most of customer. Product characteristic is another factor that will influence the consumer's intention to purchase in the internet. The main objective is to create a website for their company where users can view their products and user can do their shopping in this website. We can added the billing system manually too automatically. It reduces the time consumption of the employee and the customer.

EXISTING SYSTEM:

This paper presents a new personalized recommendation technology for e- commerce website, which combines clustering users' expectations and Item-

Based Collaborative Filtering recommendation algorithm. Similar distance between two websites means similar expectations. Firstly we cluster the websites by calculating the distance between any two websites. This paper only searches in the space produced by clustering, which improves the efficiency. It starts from the demand of users and the websites not visited by a majority may be recommended. So the method effectively punishes the case of "the most popular website". [2] In general website evaluation includes website function and website content and website credit, customer service and enterprise strength, website security, its interface design and website technology. These studies mainly are based on evaluation approach on traditional websites. The arrival of the era of big data provides new opportunities and challenges to the construction and application of electronic commerce website. This paper analyzes the evaluation index of E - commerce website and introduce the evaluation method of e-commerce website, especially the construction of website with big data. [3] In order to protect the website and assess the security risk of website, a novel website security risk assessment method is proposed based on the improved Bayesian attack graph (I-BAG) model. First, the Improved Bayesian attack graph model is established, which takes attack benefits and threat factors into consideration. Compared with the existing attack graph models, it can better describe the website's security risk. The experimental results demonstrate that the risk evaluating method based on I-BAG model proposed is an effective way for assessing the website security risk. [4] Past few years have seen an escalated addition in ecommerce websites along with the users, with significant additions from both male and female populations. The factors individuate itself for males and females, which has been considered in the comparative evaluation. The differentiation of the factor behavior for males and females provides the industry with the improvement area to enhance their customer base in both the bifurcations, with the findings concreting facts and needs of both the genders. [5]Unlike physical services, e-services lack human interaction, which calls for them to be designed in a more human-like way. From the conventional marketing perspective, the concept of brand personality is used to explain the human characteristics associated with a brand. Regrettably, existing brand personality dimensions are context-specific and are often developed using physical products and services. This study advances the field of humanizing websites by identifying the set of website characteristics appropriate for e- services, specifically in terms of online banking services. Drawing from the interpersonal-relationship theory, this study further examines the relationship between website personalities and how the customer relates to the website in terms of trust, commitment and satisfaction towards their online banking website services. In order to complete this investigation, 397 accounts of usable data have been gathered from onlinebanking customers. A two-steps analysis using PCA and PLS-SEM resulted in the identification of three website personality dimensions that are unique to online banking services, with a varying degree of effect on customer trust, commitment and satisfaction. Retargeting advertising is a new technique applied for online marketing. In the past few years, retargeting advertising had been used in online advertisement. This study applies Social Marketing Theory to develop retargeting advertising system and combines it with social networking advertising. Our experimental website was developed by Microsoft ASP.Net 4.0 in C# and JavaScript program. We also use focus group analysis to analyze the conceptual model of our study findings can provide references for practitioners and researchers. Websites are at the heart of

information exchange since the evolution of internet. Websites has been instrumental in complementing business with greater outreach to people. Desktops which once used to be primary producer and consumer of information have long been overtaken by mobile devices. Internet usage in mobiles has exploded. The paper discusses the different migration facets like the application types to be considered when migrating a desktop website to a mobile site, best practices, supporting a wide range of devices, design approaches, maintaining a single codebase for all devices, etc. It presents a criteria sheet to help a developer choose the right development approach for

migration. In a short span of time, less than 10 years, E-Commerce industry has observed a magnificent growth in some of the developed countries. However E-Commerce industry in developing countries like India is still lagging behind to satisfy the challenging and dynamic needs of consumers. In this regard we are going to discuss improved mining strategies which are required to maintain optimized website structure which in turn is helpful for businesses to increase their revenues, to keep check on competitor's websites, comparison of various brands, attracting new customers and to retain the old customers. [9] Website response time is one of the most important performance parameter of website. It can be used to assess website performance to forecast the status of website. Large amounts of data are applied by a distributed monitoring system that monitoring a university website response time. Support vector machine with information granulation is studied to predict the response time. It can predict accurately the range of ultimate response time, the relative accuracy of the forecast average response time can reach 96.2%. [10] This paper presents mechanisms for identification of web traffic masqueraded behind encrypted Virtual Private Network (VPN) tunnels. In this work, we attempt to generalize the mechanism for dynamic sites by the way of introducing a new classification feature traffic surge period, and adapting the first n Components of Haar Wavelet Transformation, which is commonly used in traditional signal processing applications. Our results from fingerprinting experiments carried out over an SSL VPN shows that the addition of these new features can indeed bridge the fingerprinting performance gap between static and dynamic websites.

PROPOSEDSYSTEM:

We are creating a website along with database for their company. In this site user can view the products of the company. In addition to that user can place order and use this site as online purchasing site. We have an option like commanding. If there are any commands from the user side to deliver to the company person's user can use this option. The webpage is used to produce the products like leggings, jeggings, t-shirt. The advantages of the webpage are, Reduce the time consumption Place the orders and also drop the orders. We create the stock maintenance option in the billing system. We can view the sales ratio also. Webpage is easily accessed. Online shopping is also provided.

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